

# WHOSE SIDE IS GOOGLE ON:



Digital Citizens

OR



Digital Criminals?



## ONLINE CRIME IS ON THE RISE



**87%** of Americans believe online crime is a problem.

**61%** say it's a **major problem**.

While **65%** of people feel very safe in the neighborhoods where they live and work,



only **18%** feel very safe online.



## GOOGLE ISN'T DOING ENOUGH TO HELP

**88%** of Americans agree Google has a **responsibility** to make the Internet safer.



**53%** believe Google is **not doing enough**.



## IN FACT, GOOGLE IS PROFITING FROM ILLEGAL AND DANGEROUS ONLINE ACTIVITY

**57%** of Americans believe Google should not be able to profit by posting ads or accepting ad revenue from sites that are known to provide **illegal or illegitimate products or services**.



## ONLINE CRIMINALS THRIVE WHILE GOOGLE PROFITS



Google could do more to **stop digital crime** and make our online communities safer.

## SO WHY AREN'T THEY?