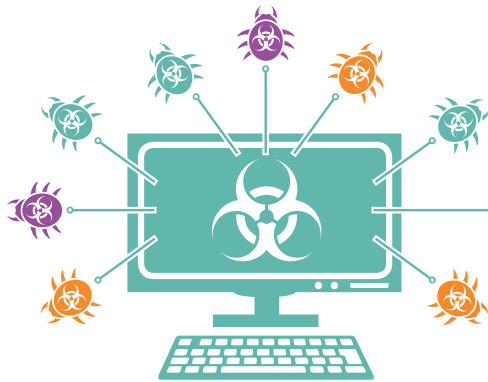


ENABLING MALWARE

HOW U.S.-BASED FIRMS ARE ENABLING MALWARE PEDDLERS TO BAIT CONSUMERS AND STEAL THEIR PERSONAL INFORMATION



In May, Digital Citizens and RiskIQ research found that content theft sites exposed consumers to malware and other risks during

30%

of visits. Other risks include exposure to ransomware, identity theft, financial loss, and consumers having their computers “slaved.”

55%

of respondents 18-29 years old said they have visited a content theft (or pirate) site to watch a movie, TV show, or listen to music.



72%

of 18-29-year-olds said they would steer clear of content theft sites if they knew they could expose them to malware, ransomware, identity theft, financial loss, and even have their computer “slaved.”

57%

of 18-to-29-year-olds believe raising awareness about potential malware infections would discourage consumers from visiting content theft websites. In addition, they believe government entities, like the Federal Trade Commission, could be especially effective in getting the message out to consumers.

