

Piracy in the Pandemic 2021

The Digital Citizens Alliance surveyed more than 3,600 individuals to see how they are streaming movies and TV shows while sheltering at home.

Americans & Pirated Content



1 in 5 Americans said they visit pirate websites.



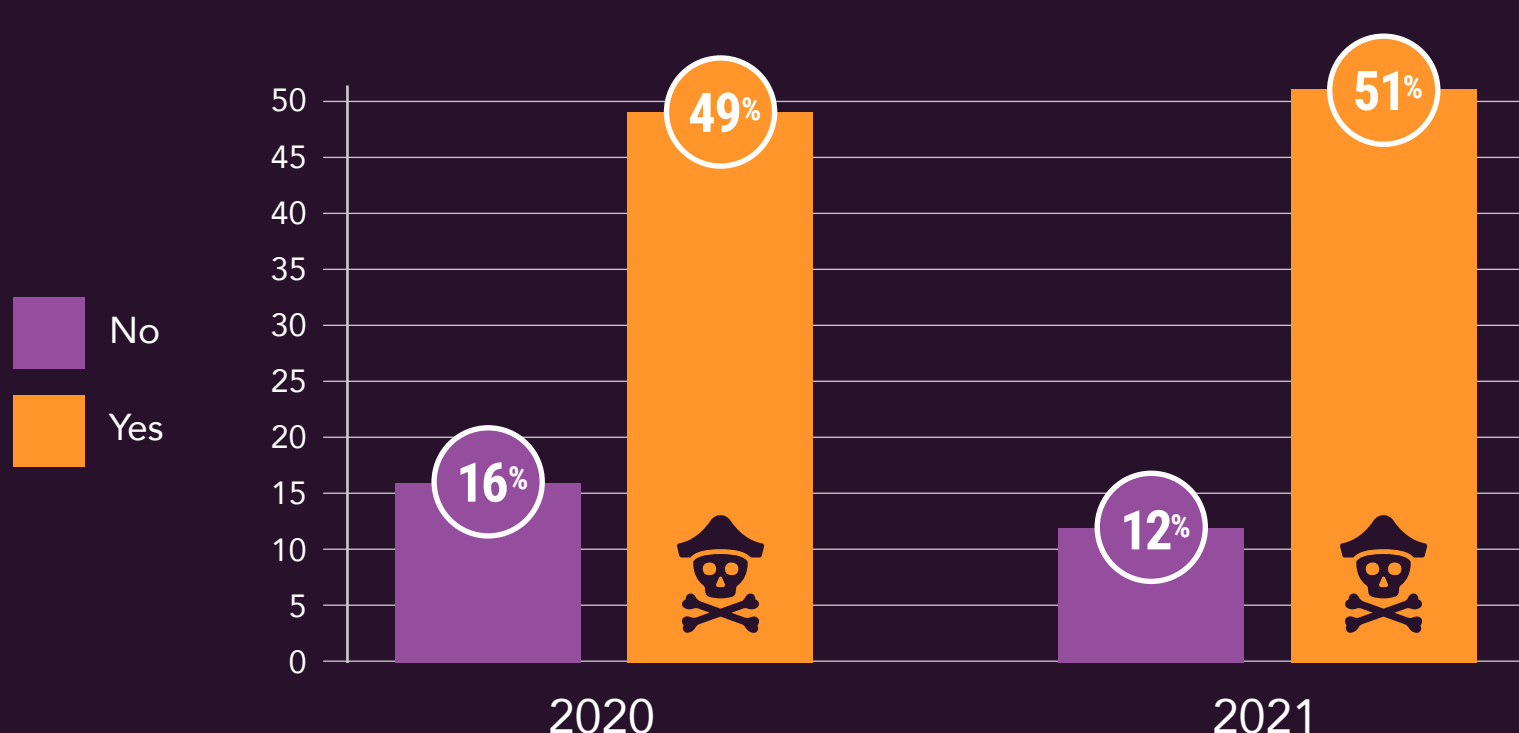
1 in 10 said they have a pirate device with apps in their home.



More than **1 in 3** reported that they purchased the device online.



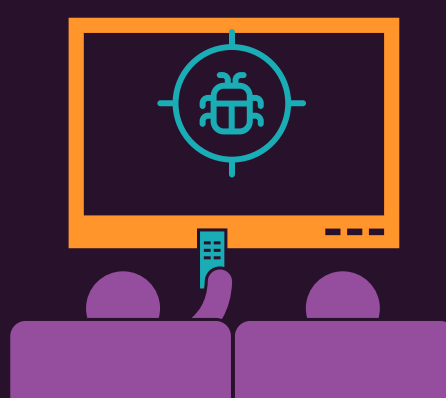
People who use piracy devices in the home were **THREE TIMES** more likely to report an issue with malware than those who didn't have such a device in the home (and the gap is growing from last year).



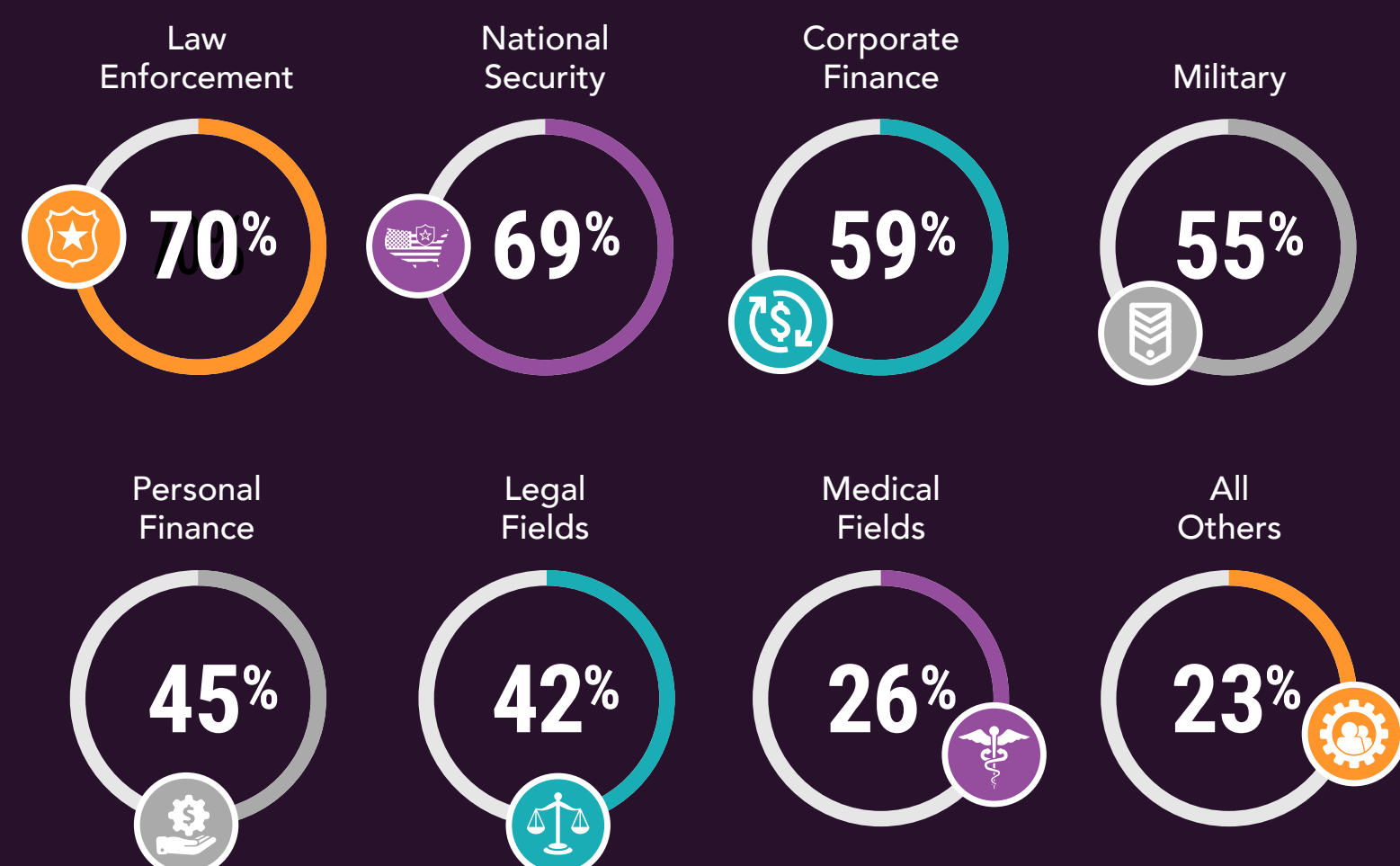
With so many people working from home, the impact of piracy at home is significant.

50%

of those who work in jobs that can include sensitive or confidential information and had a piracy device in their home reported having malware in the last year.



Piracy devices plus Malware by Job Description



Source: DCA posed questions to 3,634 Americans from February 3 to February 4, 2021 using SurveyMonkey.

Margin of Error +/-2%